

M2 Telecommunications Group

MTU

8 December 2008

M2 agrees to buy People Telecom by Scheme of Arrangement – A win-win

Recommendation: Buy

Investment Rationale

M2 marked its seventh record year in revenues, profits and dividends with several acquisitions including Orion and Unitel, to make it the largest non-infrastructure-owning telco. M2 wholesales to over 300 mobile and other resellers and ISPs, as well as directly servicing SMEs nationally. Its full range suite includes 3G mobiles (it is the 'gateway' for wholesaling Optus 3G mobile services), ADSL 2+ data transmission and Local Access Resale (the 'last mile' delivery of Telstra landline access). The FY08 acquisitions strengthened M2's back-of-house capabilities, IT and billing systems, added specific strengths and built the revenue base. M2 issued shares for Orion and took a \$10m 5-year debt facility for Unitel. It ended FY08 with \$27.6m net assets and \$3.3m net debt. Revenues rose from \$44m to \$109m with EBIT up from \$3.2m to \$7.9m. The revenue rate is now some \$160m pa. M2's pre-eminence as a wholesaler was shown in its May 2008 deal to supply People Telecom (PEO) with Optus 3G mobile services, valued at a minimum of \$9m over two years.

Event

M2 is now moving to the next level with the acquisition of People Telecom by an agreed Scheme of Arrangement. This will add scale, complementary capabilities and marketing channels, building revenues over \$250m annualized. M2 will issue ~26.6m MTU shares (0.0916 MTU shares per PEO share) with a cash payment of \$2m (0.6886¢ per PEO share). Further consideration up to \$1m (0.344¢ per PEO share) is payable in M2 shares or cash (at M2's election) if PEO has net cash assets above a mutually agreed level a week before the meeting of PEO to agree the scheme, such payment reducing dollar for dollar that net cash is below that level. Directors of PEO have committed to support the Scheme subject to no higher offer for PEO shareholders emerging, with mutual exclusivity and break fees. Completion is expected in early April 2009.

Impact

Pre- announcement on 5 December, M2 closed at 57¢, implying market capitalization of \$45m; PEO closed at 2.5¢, a capitalization of \$7.3m.. Based on MTU's volume weighted average price (VWAP) of 52¢ for the 30 trading days ending 3 December, the deal values PEO shares at a minimum of 5.46¢ and up to 5.81¢. This is a premium over PEO's 30-day VWAP of from 118% to 132%.

Given the history of PEO—losses of \$36.5m over the last ten years, with one profit of \$2.0m in FY07 and a loss of \$0.6m in FY08—such an outcome can be seen as an excellent win, particularly in the present economic conditions.

It can also be seen as a useful win for M2, which expects the acquisition to be 15% to 20% EPS accretive on an annualised basis. We expect M2 to quickly cut out corporate overheads of PEO while retaining virtually all operating staff. Consolidated revenues annualised at above \$250m will add scale and strength to accelerate earnings, notably in the medium enterprise market.

With the PEO shareholders' stake in MTU being about 25% on completion, in addition to their \$2-3m cash payments they will earn significant dividends from the strengthened group, a pleasure to which they are not accustomed. M2 will be able to take advantage of PEO's back-of-house capabilities, its strong NSW presence and hub, some key talent and technologies and the People brand. With these mutual benefits, greater scale, buying power and complementarity, we see the deal as an excellent solution for PEO and a strong win-win for both.

Recommendation Impact

While we expect M2 to exceed our August estimates shown in the table, the benefits will come in FY09. We strongly reaffirm our Buy recommendation for M2, expecting its EPS dilution to be more than offset by added income / growth.

Snapshot

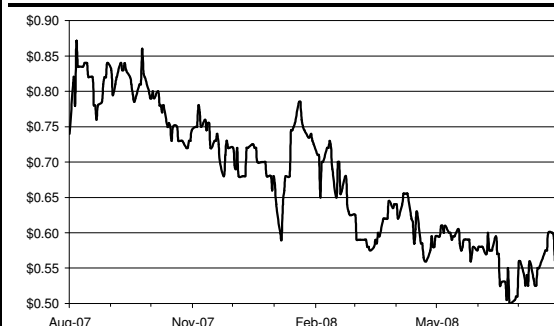
Last Price	\$0.50
Market Cap.	\$40 million
52 Week High	\$0.82
52 Week Low	\$0.465
Sector	Telecommunication Services

Investment Fundamentals

Year-end Jun	FY07A	FY08A	FY09E	FY10E
NPAT (\$m)	2.4	5.4	7.6	10.2
EPS (c)	4.0	6.7	9.6	12.7
EPS Growth (%)	8.1	67.5	43.3	35.4
PE Ratio (x)	12.5	7.5	5.2	3.9
DPS (c)	3.0	5.0	6.7	8.8
Franking (%)	100	100	100	100
Dividend Yield (%)	6.0	10.0	13.4	17.6

Source: Intersuisse estimates (excluding PEO benefits)

Price Chart



Business Description

Profitable telco provider M2 (MTU) provides a full suite of network independent fixed line, mobile and data telecommunications services Australia wide and in NZ. It has a unique bundled offering targeted mainly at the Small and Medium Enterprise (SME) market and distributed through a network of dealerships and agencies. More significant growth will come from the leadership position of its wholesale services division, established on its appointment in May 2006 as the exclusively endorsed aggregator / enabler (wholesaler) of Optus mobile services to other telco service providers and ISP's. Strategic acquisitions have now rounded out complete suites of services for both wholesale telco customers (with Unitel) and SMEs (with Orion).

Analyst: Peter Russell

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Prepared by Peter Russell

INTERSUISSE LIMITED ABN 14 002 918 247, AFSL 246827

Market Participant: Australian Security Exchange Ltd

Melbourne Office:
Level 37, 530 Collins Street,
Melbourne, Vic, Australia 3000

Telephone: (+613) 9629 8288

Facsimile: (+613) 9629 8882

Email: suisse@intersuisse.com.au

Sydney Office:
Level 7, 5 Elizabeth Street,
Sydney, NSW, Australia 2000

Telephone:

(+612) 9233 2100

Facsimile:

(+612) 9233 2117

Email:

sydney@intersuisse.com.au

Internet: : <http://www.intersuisse.com.au>